

Computing Shapley Value in Supermodular Coalitional Games^{*}

David Liben-Nowell^{**}, Alexa Sharp^{***}, Tom Wexler[†], and Kevin Woods[‡]

No Institute Given

Abstract. Coalitional games allow subsets (coalitions) of players to cooperate to receive a collective payoff. This payoff is then distributed “fairly” among the members of that coalition according to some division scheme. Various solution concepts have been proposed as reasonable schemes for generating fair allocations. The *Shapley value* is one classic solution concept: player i 's share is precisely equal to i 's expected marginal contribution if the players join the coalition one at a time, in a uniformly random order. In this paper, we consider the class of supermodular games (sometimes called convex games), define and survey computational results on other standard solution concepts, and contrast these results with new results regarding the Shapley value. In particular, we give a fully polynomial-time randomized approximation scheme (FPRAS) to compute the Shapley value to within a $(1 \pm \varepsilon)$ factor in monotone supermodular games. We show that this result is tight in several senses: no deterministic algorithm can approximate Shapley value as well, no randomized algorithm can do better, and both monotonicity and supermodularity are required for the existence of an efficient $(1 \pm \varepsilon)$ -approximation algorithm. We also argue that, relative to supermodularity, monotonicity is a mild assumption, and we discuss how to transform supermodular games to be monotonic.

Topic classification: algorithmic game theory, algorithms, computational complexity

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^{**} Department of Computer Science, Carleton College. dlibenno@carleton.edu

^{***} Department of Computer Science, Oberlin College. alexa.sharp@oberlin.edu

[†] Department of Computer Science, Oberlin College. tom.wexler@oberlin.edu

[‡] Department of Mathematics, Oberlin College. kevin.woods@oberlin.edu

1 Introduction

Game theory is broadly defined as the study of self-interested players. These players may be restricted to make independent decisions, leading to *competitive* games; alternatively, players may be allowed to cooperate in order to achieve their goals, leading to *coalitional*, or *cooperative*, games. Although the recent increased attention on algorithmic game theory from theoretical computer scientists has largely focused on competitive games, both models provide rich computational and theoretical challenges, as demonstrated by a long history of research across the fields of economics, politics, and biology.

In any game, we are interested in the outcomes that might reasonably be achieved as a result of players’ self-interested behavior. For competitive games, the standard solution concept is the Nash equilibrium; for coalitional games, a number of reasonable solution concepts exist, each with its own merits. One class of solution concepts focuses on “fair” divisions of wealth. Assume that all players work together, to form the *grand coalition* of all players. How can the total utility generated by the grand coalition be divided so that each player’s portion is proportional to his or her influence or power? The *Shapley value* [38] is one such fair allocation scheme. Other well-known solution concepts include the Banzhaf power index [4], the core [18, 40], and the kernel [9]. The first of these is similar to the Shapley value, while the latter two aim to describe outcomes that are stable or robust rather than fair.

Generally, under these solution concepts for coalitional games, solutions are hard to compute. In some restricted domains, however, it may be possible to find exact or approximate solutions efficiently. In this paper, we consider *supermodular* games (also known as *convex* games in the economics literature [39]), a class of coalitional games in which incentives for joining a coalition increase as the coalition grows. We first survey some known efficient algorithms to test core membership and compute the kernel in supermodular games. The remainder of the paper is devoted to the efficient computation of Shapley value in supermodular games.¹

1.1 Related Work: Computing the Shapley Value

Shapley first introduced his eventually eponymic solution concept in 1953 [38]. The Shapely value, Banzhaf index, core, kernel and related measures have been studied extensively; they are described and surveyed in, e.g., [2, 5, 10, 11, 17, 27].

Finding the allocations described by these solution concepts is often computationally intractable in general. Hence, much of the research in this area

¹ In this paper, we prove that the Shapley value in monotone supermodular games can be computed by a fully polynomial-time randomized approximation scheme. We also show the tightness of this result in several senses, including proofs that both monotonicity and supermodularity are required to approximate Shapley value well, and using randomization is necessary too.

focuses on a variety of restricted domains in which one can hope to find either a reasonably efficient or reasonably approximate solution.

One such domain is *weighted majority games*, in which a coalition receives a payoff of 1 if its members constitute a majority of all players' weights, and 0 otherwise. Mann–Shapley [28] motivate this class of coalitional games and propose a Monte Carlo sampling algorithm to approximate the Shapley value. They apply their algorithm to the U.S. electoral college data, but do not provide formal analysis. Deng–Papadimitriou [12] and Matsui–Matsui [32] show that it is NP-hard to determine whether a given player has nonzero Shapley value, and #P-hard to calculate it exactly. Matsui–Matsui [31] make the exact computation with a pseudo-polynomial dynamic programming algorithm, and find that Mann–Shapley's algorithm has error that goes to zero like $1/\sqrt{\#samples}$. Fatima et al. [14, 15] give exact polynomial-time algorithms to compute the Shapley value for specific subclasses of weighted majority games, characterize when this approach becomes intractable, and consider linear-time approximations.

Another domain to receive attention is that of *simple* coalitional games, a generalization of weighted majority games in which every coalition has a payoff of 0 or 1. Bachrach et al. [3] apply the Mann–Shapley algorithm in this more general setting, and give an oracle-based sampling algorithm to approximate Shapley value in polynomial time, also with $1/\sqrt{\#samples}$ additive error. They also show that no approximation algorithm can do much better by giving lower bounds for both deterministic and randomized algorithms for these calculations.

A third domain with interesting results is that of *submodular* games [36, 37], in which incentives for joining a coalition *decrease* as the coalition grows. These games have an empty core, and one can instead examine the *least core*. Schulz and Uhan show that the least-core value is inapproximable to within a factor of $17/16$ if $P \neq NP$ [37], though there is a $(3 + \epsilon)$ -approximation [36]. They further show that for *scheduling* games, a special class of submodular games, the least-core value can be well-approximated [36].

1.2 Related Work: Supermodular Games

Supermodular coalitional games are another restricted class of coalitional games, and the class upon which we focus in this paper. These games, first introduced by Shapley [39], who called them *convex* games, capture the intuitive notion that incentives for joining a coalition increase as the coalition grows. In addition to many natural applications that result in supermodular coalitional games, these games also have pleasing theoretical properties: the core is nonempty [39], the Shapley value is in the core and is the center of mass of the core's vertices [39], the kernel is a single point corresponding to the *nucleolus* [30], and the *stable set* and *bargaining set* for the grand coalition coincide with the core [29]. Many specific and natural examples of supermodular games are studied in the literature; a sampling of these games are described in the remainder of this section.

The *multicast tree game* [1, 16, 20, 23] is used to model distribution networks such as waterways and telecommunication networks. Players receive a payoff for being connected to the source but must cover the cost of building the underlying

(and fixed) tree. As more players join the network, the cost to a previously connected player cannot increase, and thus the game is supermodular.

The *edge synergy game* [12] takes place on an undirected graph, with the nodes as players. Each edge of a graph has an associated nonnegative benefit, and the value of a coalition is the sum of the benefits in its induced subgraph. This game possesses increasing returns of scale, as a player who joins a coalition adds value for each neighbor already in that coalition.

The *bankruptcy game*, first studied by O’Neill [34], is another natural supermodular game. In this setting, there is an estate to which each player has some claim, but not all claims can be satisfied. The value of a coalition S is what remains of the estate after satisfying the claims of the players *not* in S . Curiel et al. [8] show that bankruptcy games are supermodular.

These examples are meant to sample just some of the supermodular games in the literature; other specific examples have been recently studied algorithmically by, e.g., Jain–Vazirani [23] and Jeong–Shoham [21].

1.3 Our Results

In many of the specific games described in Section 1.2, computing the exact Shapley value is fairly easy; however, to the best of our knowledge, efficient computation of Shapley value for general supermodular games has not been addressed.

Our main result (Theorem 2) resolves the open question regarding the computation of Shapley value in supermodular games: we give an efficient randomized algorithm to approximate arbitrarily well the Shapley value of any monotone supermodular coalitional game. Specifically, we show that the Mann–Shapley Monte Carlo sampling algorithm [28] is a fully polynomial-time randomized approximation scheme (FPRAS) for the Shapley value of a monotone supermodular game, assuming access to an oracle that returns the value of any given coalition. We also show that this result is the best possible in the following senses: no fully polynomial deterministic algorithm can approximate Shapley value as well; no randomized algorithm can do better; and *both* monotonicity and supermodularity are required to approximate Shapley value within *any* multiplicative factor. Note that our definition of polynomial running time is slightly atypical, as we do not have the entire game as input, but rather only have oracle access to it. Also note that our negative results hold regardless of whether $P \neq NP$.

The remainder of this paper is structured as follows. Section 2 formally defines coalitional games and the Shapley value. Section 3 presents and analyzes the FPRAS for Shapley value in monotone supermodular games, and Section 4 shows that this FPRAS is essentially the best result that one can hope to achieve.

Finally, Section 5 gives some reason to believe that the additional assumption of monotonicity in a supermodular game is reasonably natural. Specifically, we examine two ways to convert any supermodular game v into a monotone supermodular game. The *zero-normalization transform*, v_Z , translates the utility function so that $v_Z(\{i\}) = 0$ for each player i . This shift does not change

the strategies of the players, and, hence for any supermodular v we can approximate player i 's gain over $v(\{i\})$ under the Shapley allocation. The *opt-out transform*, v_O , allows any players who contribute negative value to a coalition not to participate, thereby receiving zero utility. While v_O is a more substantive transform of v , in many settings it is a natural operation. For both transforms, we prove that if the original game is supermodular, then the transformed game is both supermodular and monotone, and furthermore we can compute the value of any coalition efficiently. Thus our results from Sections 3 and 4 apply to both v_O and v_Z .

2 Model and Definitions

A coalitional game v is defined by a set N of n players, and a function $v : \mathcal{P}(N) \rightarrow \mathbb{R}$, where $v(S)$ denotes the value generated by a coalition $S \subseteq N$. Without loss of generality, we assume throughout that $v(\emptyset) = 0$. We further assume that a game is represented by an oracle that, given $S \subseteq N$, returns $v(S)$.

A game is *monotone* if, for all $S \subseteq T \subseteq N$, we have $v(S) \leq v(T)$.

A game is *supermodular* if $v(S \cup T) + v(S \cap T) \geq v(S) + v(T)$ for any two sets $S, T \subseteq N$. Equivalently, a game is supermodular if $v(S \cup \{i\}) - v(S) \leq v(T \cup \{i\}) - v(T)$ whenever $S \subseteq T$ and $i \notin T$; that is, the marginal value that a player i adds to a coalition S is no greater than the marginal value i adds to a coalition $T \supseteq S$.

A weaker notion than supermodularity is *superadditivity*: a game is superadditive if for all *disjoint* sets $S, T \subseteq N$, we have $v(S \cup T) \geq v(S) + v(T)$. In a superadditive game, cooperation is always beneficial, and the “grand coalition” of all players will form. We will assume, at minimum, that a game is superadditive. The question, then, is how the players will divvy up $v(N)$, the value of the grand coalition. An allocation $x = \langle x_1, \dots, x_n \rangle$ should certainly be (*economically efficient*) (no money is left on the table) and (*individually rational*) (no player makes less than he could make by acting alone): formally, we require $\sum_i x_i = v(N)$ and $x_i \geq v(\{i\})$ for all i . Solution concepts for coalitional games further refine these requirements.

Some solution concepts are based on the notion that the allocation for player i should be proportional to i 's “power” in the game—that is, how much value i creates. The *Shapley value* [38] is one such solution concept:

Definition 1. *The Shapley value is the allocation where*

$$x_i = \sum_{S \subseteq N \setminus \{i\}} \frac{|S|!(n-|S|-1)!}{n!} [v(S \cup \{i\}) - v(S)].$$

Given a permutation π ordering the arrival of the players, the marginal contribution of π_j is $v(\{\pi_1, \dots, \pi_j\}) - v(\{\pi_1, \dots, \pi_{j-1}\})$; the Shapley value for player i is the average, over all permutations, of the marginal contribution of i to the set of players who arrive before i .

3 Algorithms to Approximate the Shapley Value

We will say that a vector \bar{s} is a (multiplicative) ε -approximation to the vector s if $|\bar{s}_i - s_i| \leq \varepsilon s_i$ for all indices i . In this section, we show that there is an oracle-based fully polynomial-time randomized approximation scheme (FPRAS) for the Shapley value, as long as the game is *both* supermodular and monotone. That is, we give a $\text{poly}(n, 1/\varepsilon)$ -time randomized algorithm to ε -approximate the Shapley value in monotone supermodular games with high probability. In Section 4, we show that this result is essentially the best possible. Our approach is based on sampling: we compute the marginal value of each player in a random permutation, and average over many permutations. (This type of sampling is also used by Mann–Shapley [28] and Bachrach et al. [3]; however, Mann–Shapley provides no theoretical analysis, and Bachrach et al.’s analysis does not apply to non-simple coalitional games. The comparative difficulty here is that our game may have payoffs besides 0 and 1, and so there is not an immediate bound on the variance of the sampling.)

Algorithm SV-Sample [28]. Given an n -player game v and $\varepsilon > 0$:

Generate $m = 4n(n-1)/\varepsilon^2$ random permutations of the players $\{1, \dots, n\}$.
 For each player, define \bar{s}_i to be the average marginal contribution of player i over these m permutations. Return the vector \bar{s} .

Theorem 2. *There is an FPRAS for the Shapley value of any game v that is both supermodular and monotone. In particular, Algorithm SV-Sample(v, ε) produces an ε -approximation to the Shapley value with probability at least $3/4$.*

Proof. Let X_i denote the marginal contribution of player i in a random permutation. Because v is both supermodular and monotone, we have $X_i \geq 0$. By definition, the Shapley value for player i is $s_i := E[X_i]$. By supermodularity, the maximum possible value achieved by X_i occurs when i is the last player in the permutation, which happens in a $1/n$ fraction of permutations. Thus X_i achieves its maximum value with probability at least $1/n$, and so X_i is at most $n \cdot s_i$.

To upper bound the variance of X_i , we first define a new random variable Y_i that is $n \cdot s_i$ with probability $1/n$ and 0 otherwise. Note that the variances of X_i and Y_i satisfy $\sigma_{X_i}^2 \leq \sigma_{Y_i}^2$, because X_i and Y_i have the same expectation, and we have simply pushed individual values to the extremes as much as possible in Y_i . Therefore we have

$$\sigma_{X_i}^2 \leq \sigma_{Y_i}^2 = E[Y_i^2] - E[Y_i]^2 = \frac{1}{n}(n \cdot s_i)^2 - s_i^2 = (n-1) \cdot s_i^2.$$

Compute the sample mean $\bar{s}_i = \frac{1}{m} \sum_{j=1}^m X_i^{(j)}$, where each $X_i^{(j)}$ is an independent trial as above. Now

$$\sigma_{\bar{s}_i}^2 = \sigma_{X_i}^2/m \leq (n-1)s_i^2/m \quad \text{and} \quad E[\bar{s}_i] = s_i.$$

Using Chebyshev’s inequality [33], we have

$$\Pr[|\bar{s}_i - s_i| \geq \varepsilon \cdot s_i] \leq \frac{\sigma_{\bar{s}_i}^2}{s_i^2 \varepsilon^2} \leq \frac{(n-1)s_i^2/m}{s_i^2 \varepsilon^2} = \frac{n-1}{m \cdot \varepsilon^2}.$$

Taking a union bound, we have that

$$\Pr[\exists i : |\bar{s}_i - s_i| \geq \varepsilon \cdot s_i] \leq \frac{n(n-1)}{m\varepsilon^2}.$$

Because we defined $m = 4n(n-1)/\varepsilon^2$, this upper bound on the failure probability is $1/4$. Thus \bar{s} is an ε -approximation to s with probability at least $3/4$.

The choice of $3/4$ as the success probability in Theorem 2 was arbitrary. By rerunning Algorithm SV-Sample $\Theta(\log(1/\delta))$ times, taking the coordinate-wise median value for each player, and rescaling the resulting vector to preserve economic efficiency (i.e., ensuring that $\sum_{i=1}^n \bar{s}_i$ and $v(N)$ are equal), we get an ε -approximation to s with failure probability at most δ .

4 Lower Bounds for Approximating Shapley Value

In this section, we prove that the randomized approximation scheme from Section 3 is the best possible, in several senses: no deterministic algorithm can do as well, a randomized algorithm can do no better, and *both* the monotonicity and supermodularity conditions are required to achieve this approximation.

We will use the following class of n -player supermodular games for several of the lower bounds, for an even number n . Let \mathcal{C} be a collection of subsets of $\{1, \dots, n\}$, each of cardinality $n/2$. Define the game $v_{\mathcal{C}}$ as follows:

$$v_{\mathcal{C}}(A) = \begin{cases} 2|A| - n & \text{if } |A| > n/2 \\ 1 & \text{if } |A| = n/2 \text{ and } A \in \mathcal{C} \\ 0 & \text{otherwise.} \end{cases}$$

In other words, no coalition of fewer than half the players can receive any value, only some coalitions of size exactly $n/2$ (those in \mathcal{C}) receive some value, and larger coalitions receive linearly increasing value as the size grows (regardless of membership).

By examining each player's marginal contributions, we can see that $v_{\mathcal{C}}$ is supermodular. The Shapley value of each player in the game v_{\emptyset} is 1, and the games v_{\emptyset} and $v_{\mathcal{C}}$ differ only on the sets in \mathcal{C} . Thus, writing $\mathcal{A}_i = \{A : |A| = n/2 \text{ and } i \in A\}$ and $\bar{\mathcal{A}}_i = \{A : |A| = n/2 \text{ and } i \notin A\}$, we have

$$\text{the Shapley value for player } i \text{ in } v_{\mathcal{C}} = 1 + \frac{|\mathcal{C} \cap \mathcal{A}_i|}{\binom{n-1}{n/2-1} \cdot n} - \frac{|\mathcal{C} \cap \bar{\mathcal{A}}_i|}{\binom{n-1}{n/2} \cdot n}.$$

A fully polynomial-time deterministic approximation scheme (FPTAS) is the deterministic analog to an FPRAS. Our next result says that the randomization used in Theorem 2 is in fact necessary: there is no FPTAS for Shapley value in monotone supermodular games. (That is, there is no $\text{poly}(n, 1/\varepsilon)$ -time deterministic algorithm to ε -approximate Shapley value in n -player monotone supermodular games.)

Theorem 3. *There is no FPTAS for the Shapley value, even for games that are both supermodular and monotone.*

Proof. Assume that such an algorithm exists. For any n , we take $\varepsilon = 1/2n$. The algorithm must ε -approximate a player i 's Shapley value with only $\text{poly}(n)$ oracle calls. Define $\mathcal{A}_i = \{A : |A| = n/2 \text{ and } i \in A\}$. Assume that the oracle responds to all queries as if the game is v_\emptyset , and let $\mathcal{Q}_i \subseteq \mathcal{A}_i$ be the collection of sets among \mathcal{A}_i queried by the algorithm. Then these queries cannot distinguish between the games v_\emptyset and $v_{\mathcal{A}_i \setminus \mathcal{Q}_i}$. The Shapley values for player i in these two games are

$$1 \quad \text{and} \quad 1 + \frac{1}{n} - \frac{|\mathcal{Q}_i|}{\binom{n-1}{n/2-1}n},$$

respectively. Because $|\mathcal{Q}_i|$ is polynomial in n , and $\binom{n-1}{n/2-1}$ grows faster than any polynomial, we may take n large enough so that $|\mathcal{Q}_i|/\binom{n-1}{n/2-1} < 1/2$. In this case, the purported algorithm cannot distinguish between two games whose Shapley values differ by a multiplicative factor of $\varepsilon = 1/2n$, as was required. Therefore, such an algorithm cannot exist.

The randomized sampling algorithm from Section 3 requires $\text{poly}(n, 1/\varepsilon)$ time to ε -approximate Shapley values. In other words, for any polynomial $q(m)$, we can get a $1/q(m)$ approximation in $\text{poly}(n, m)$ time. One might hope for a better algorithm—for example, a $1/2^m$ approximation in $\text{poly}(n, m)$ steps. We now apply Yao's Minimax Principle to show that no such algorithm exists ([3] uses a similar argument).

Theorem 4. *Suppose $\varepsilon(m)$ is a function that converges to zero faster than $1/q(m)$ for any polynomial $q(m)$. Then no randomized algorithm can $\varepsilon(m)$ -approximate the Shapley value of an n -player monotone supermodular game in $\text{poly}(n, m)$ time.*

Proof. Yao's Minimax Principle [43] states that it suffices to prove that no deterministic polynomial-time algorithm can give an $\varepsilon(m)$ approximation on any particular probability distribution of games. We define the distribution as follows. Let i be a particular player, let $\mathcal{A}_i = \{A : |A| = n/2 \text{ and } i \in A\}$, and let $k = \varepsilon(n)\binom{n-1}{n/2-1}n$. (Assume that n is large enough that $\varepsilon(n) < 1/n$.) With probability $1/2$, we choose the game v_\emptyset , and with probability $1/2$ we choose uniformly at random a subcollection \mathcal{Q}_i of \mathcal{A}_i of exactly k sets. The respective Shapley values for player i in v_\emptyset and $v_{\mathcal{Q}_i}$ are

$$1 \quad \text{and} \quad 1 + \frac{k}{\binom{n-1}{n/2-1}n} = 1 + \varepsilon(n).$$

Thus the algorithm must be able to distinguish v_\emptyset and $v_{\mathcal{Q}_i}$ with probability $3/4$. But the only way to differentiate is to query a set that is in \mathcal{Q}_i . The probability of querying a set in \mathcal{Q}_i in one query is $k/\binom{n-1}{n/2-1} = n\varepsilon(n)$, and the probability of querying a set in \mathcal{Q}_i in $p(n)$ queries is at most $p(n) \cdot n\varepsilon(n)$. As $1/\varepsilon(n)$ eventually

exceeds any polynomial and the number of queries $p(n)$ is polynomial in n , this probability approaches zero, contradicting the requirement that the algorithm distinguish v_\emptyset and v_{Q_i} with probability $3/4$.

Finally, we prove that both the supermodularity and monotonicity conditions are required, in a very strong sense: with only one of the two properties, no polynomial-time algorithm can distinguish a zero from a nonzero Shapley value (either deterministically or probabilistically). Therefore, there is no ε -approximation algorithm that runs in polynomial time, for any $\varepsilon > 0$.

Theorem 5. *No polynomial-time (deterministic or randomized) algorithm can determine whether the Shapley value of a supermodular game is nonzero.*

Proof. First we prove the deterministic version. For a given collection \mathcal{C} of subsets of size $n/2$, define a new game $v'_\mathcal{C}$ by $v'_\mathcal{C}(A) = v_\mathcal{C}(A) - |A|$ for all subsets A . Each player's Shapley value is decreased by 1 under this transformation. Such a game is still supermodular, but $v'_\mathcal{C}$ is not monotone, because $v'_\mathcal{C}(\emptyset) = 0 > -1 = v'_\mathcal{C}(\{i\})$ for any player i . Suppose that the oracle answers queries as if the game is v'_\emptyset , in which every player has Shapley value 0. Because the algorithm can make only $\text{poly}(n)$ oracle calls and there are $\binom{n}{n/2}$ sets of size $n/2$, one of these sets, A , has not been queried (for sufficiently large n). Then in the game $v'_{\{A\}}$ each player has nonzero Shapley value—the players in A have positive Shapley value, those not in A have negative Shapley value—but the algorithm cannot distinguish $v'_{\{A\}}$ from v'_\emptyset based on its oracle calls.

For the randomized version, we use Yao's Minimax Principle, as in Theorem 4. For the random distribution, with probability $1/2$ we take v'_\emptyset , and otherwise we take $v'_{\{A\}}$ for a set A of size $n/2$ chosen uniformly at random.

Theorem 6. *No polynomial-time (deterministic or randomized) algorithm can determine whether the Shapley value of a monotone game is nonzero, even assuming superadditivity.*

Proof. Fix a player i . Suppose the oracle answers queries as if we have the following monotone, superadditive game: if $|A| > n/2$, or if $|A| = n/2$ and $i \notin A$, then $v(A) = 1$; otherwise $v(A) = 0$. Player i has Shapley value 0 in this game. A polynomial number of oracle calls cannot differentiate this game from a monotone, superadditive game v' where one set B , of size $n/2$ and with $i \notin B$, is changed from value 1 to value 0 (which gives player i nonzero Shapley value in v'). The randomized version follows as before.

Note that, while Theorem 3 shows that there is no FPTAS for computing the Shapley value of a supermodular game, it is an open question whether there is a PTAS—i.e., a deterministic ε -approximation algorithm that runs in time $\text{poly}(n)$ for any *fixed* $\varepsilon > 0$.

5 Ensuring Monotonicity in Supermodular Games

Section 4 shows that computing the Shapley value of a supermodular game, even approximately, is difficult when the game is not monotone. There are, however,

two natural transforms that add monotonicity to any supermodular game, while maintaining supermodularity.

Zero-Normalization Transform. Given a coalitional game v , define a new game v_Z where

$$v_Z(A) = v(A) - \sum_{i \in A} v(\{i\}).$$

The zero-normalization transform offsets the value of any coalition A by the value that each member of A would gather alone, be that amount positive or negative. Thus the value of any singleton coalition is normalized to 0. This change does not affect the strategic character of the game, as only the relative utility of a player's options are important. Note that player i 's Shapley values in v and in v_Z differ by exactly $v(\{i\})$; that is, the value in v_Z is the share of the *gains* due to cooperation that are allocated to a player. If v is supermodular, then we will show shortly that v_Z is both supermodular and monotone, meaning these Shapley values can be approximated efficiently, using Theorem 2.

Opt-Out Transform. Given a coalitional game v , define a new game v_O where

$$v_O(A) = \max_{S \subseteq A} v(S).$$

The opt-out transform essentially allows players to “opt out” of any coalition and receive zero utility. Thus, whenever $v(\{i\})$ is negative, we can think of $v(\{i\})$ as the cost for player i to participate in the game, and he will do so only if this cost is offset by the benefits of cooperating.

If v is supermodular, then the following lemma shows that the game v_O (like the game v_Z) is both supermodular and monotone, and $v_O(A)$ can be efficiently computed. Thus Shapley values can be efficiently approximated here as well.

Lemma 7. *If v is supermodular, then both v_Z and v_O are supermodular and monotone. Furthermore, we can compute $v_Z(A)$ and $v_O(A)$ in polynomial time.*

Proof. Supermodularity of v_Z follows from the definition. Because the marginal contribution of a player to the empty set is now zero, his marginal contribution to any set is nonnegative (by supermodularity), so v_Z must be monotone. Computation of $v_Z(A)$ is straightforward.

Monotonicity of v_O is immediate by definition. For supermodularity, we use a simpler version of a result of Topkis [41]. For all sets B_1 and B_2 and all subsets $A_1 \subseteq B_1$ and $A_2 \subseteq B_2$, we have

$$\begin{aligned} v_O(B_1 \cup B_2) + v_O(B_1 \cap B_2) &\geq v(A_1 \cup A_2) + v(A_1 \cap A_2) \quad (\text{by definition of } v_O) \\ &\geq v(A_1) + v(A_2) \quad (\text{by supermodularity of } v) \end{aligned}$$

Maximizing the right-hand side over all $A_1 \subseteq B_1$ and $A_2 \subseteq B_2$ gives us

$$v_O(B_1 \cup B_2) + v_O(B_1 \cap B_2) \geq v_O(B_1) + v_O(B_2)$$

as desired. The ability to compute $v_O(A)$ in polynomial time follows from our ability to maximize the supermodular function v [22, 35].

To illustrate these two transforms, consider the following coalitional game v . Let G be an undirected graph. The players of v are the vertices of G , and the value of a coalition A is as follows. Every vertex in A pays an activation *cost* c , and gains a *benefit* $b \geq 0$ for each neighbor in A . That is,

$$v(A) = 2b \cdot |E_A| - c \cdot |A|,$$

where E_A is the set of edges induced by the vertex set A . One can verify that the game v is supermodular, even when generalized to weighted costs and benefits.

Notice that v_Z is equivalent to v but with $c = 0$; thus, v_Z is precisely the edge synergy game studied by Deng and Papadimitriou [12], who show that the Shapley value of player i is exactly $\deg(i) \cdot b$. Thus, in v , the Shapley value for player i is $\deg(i) \cdot b - c$.

The game v_O provides another interesting variant of v . In particular, we can think of v_O as a version of v in which we allow players to opt out of a given coalition A if their participation would incur a net loss. This game appears to be markedly different from v_Z . We can efficiently compute the exact Shapley value of each player when $b \geq 3c/4$. In this case, player i 's value is a function of both $\deg(i)$ and the degrees of the nodes within a small radius of i in G . For smaller b , we can approximate Shapley values using the algorithm SV-Sample. Broadly speaking, a player's Shapley value in v_O increases as her degree increases, and it also increases when nodes near her in the network become more valuable. One potentially intriguing way of interpreting Shapley value in v_O is as a new measure of influence of nodes in a network—as in [6, 7, 24, 25], among others.

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